




FACP Survey Report








Survey: **Thursday Survey 10-31-13**

Total Responses: **50**





1. Does your Chamber currently host a golf tournament?

Answer	Votes	%	Graph
Yes	34	68%	
No, we used to, but no longer do	12	24%	
No, we have never hosted one	4	8%	

2. If you answered "Yes" to question #1, how much revenue does the event net (after associated expenses are deducted)? If you answered "No, we used to, but we no longer do" to question #1, please skip to question #5. If you answered "No, we never have hosted one" to question #1, you have completed your portion of the survey.

Answer	Votes	%	Graph
\$2,501-\$5,000	5	10%	
\$5,001-\$7,500	5	10%	
\$7,501-\$10,000	8	16%	
\$10,001-\$12,500	4	8%	
\$12,501-\$15,000	3	6%	
Over \$15,000	8	16%	
No Response	17	34%	

3. In the past 3 years, has the revenue from your golf tournament increased, decreased, remained about the same?

Answer	Votes	%	Graph
Increased	13	26%	
Decreased	7	14%	
Remained about the same	13	26%	
No Response	17	34%	

4. If you answered "Increased" to question #3, please note any changes you have made that have directly impacted revenue or why you feel it has increased.



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5. If you answered "No, we used to, but no longer do" to question #1, please select the reason(s) that best describe(s) why your chamber no longer holds a golf tournament.

Did not generate budgeted revenue

Answer	Votes	%	Graph
Checked	5	10%	
Unchecked	45	90%	



No longer met our mission

Answer	Votes	%	Graph
Checked	4	8%	
Unchecked	46	92%	


Added another event/program in its place

Answer	Votes	%	Graph
Checked	2	4%	
Unchecked	48	96%	

Too much staff time for the net profit

Answer	Votes	%	Graph
Checked	7	14%	
Unchecked	43	86%	

Was competing with too many other tournaments in the area

Answer	Votes	%	Graph
Checked	8	16%	
Unchecked	42	84%	