

*to Envision... to Lead... to Grow*



**2017 Annual Conference**  
**September 11-13**  
**Atlantic Beach at the**  
**One Ocean Resort**

**Featuring These Distinguished Speakers**



Mick Fleming  
President/CEO  
ACCE



Dorothy Harden  
Harden Creative  
Enterprises, LLC



Bruce Serbin  
National Award-  
Winning Publicist  
and Author



Mark Wilson  
President/CEO  
Florida Chamber



Jim Mathis  
Bestselling  
Author, Speaker  
& Consultant



Eric Schmidt  
CEO  
EventBank



Claudia Virga  
Communication  
Specialist,  
Speaker & Trainer



Hardy Smith  
Consultant and  
Speaker



Brenna Dacks  
VisitFlorida



Carlton Robinson  
Vice President,  
Entrepreneurial  
Growth  
JAX Chamber



DJ Muller  
President  
WebLink  
International

- The 9th Influence: Limitations of Government and How it Affects Chambers of Commerce
- Get a Championship Chamber Mindset -- Electrifying Your Members for a Banner Year and Beyond
- 10 Ways Chambers Can Gain Massive Exposure and Enhance Credibility Through The National Media
- Is Your Chamber Ready for the Future...and the Changes It Will Bring?
- Building Community through Events & High-touch Engagement
- Let's Chat: The Missing Piece in Effective Communication
- Making Planning Pain Free and Productive
- Ways to Engage with Visit Florida
- Optimize Your Small Business Programs for Chamber Value
- Be the One: How You Could Be Using Technology to Acquire, Engage and Retain More Members

Receive 15% off 3rd and subsequent attendees

**Register Me**

**Reserve My Room**

*The FACP room block is filling quickly and the special FACP rate ends on 8/25!*



Bay County  
 Bonita Springs  
 Charlotte County  
 Delray Beach  
 Indian River  
 Manatee  
 Melbourne Regional  
 Miramar-Pembroke Pines

Ocala-Marion  
 Panama City Beach  
 Pensacola  
 Seminole County  
 Greater Tampa  
 Wesley Chapel  
 Winter Haven

Clay County  
 Flagler County  
 Gainesville Area  
 Hispanic/Metro Orlando  
 Saint Johns  
 Sarasota  
 Sebastian River  
 South Lake  
 West Orange



Shane Moody, FCCP, Destin Area  
 Troy McLellan, FCCP, Boca  
 Hope Allen, FCCP, Wesley Chapel  
 Skip Alford, FCCP, Panama City Beach  
 Cindy Brief, IOM, FCCP, Coral Springs

Nancy Keefer, IOM, CCE, FCCP, Daytona  
 Bob Rohrlack, IOM, CCE, FCCP, Tampa  
 Robin Sollie, IOM, CCE, Tampa Bay Beaches  
 Robert Goltz, Miramar/Pembroke Pines  
 Dana Schroeder, FCCP, Sun City Center

### 3 Exciting Trips to Choose From in 2018

Earn \$200 per passenger -- No Minimum -- 1 Free Trip with 10



[Click Image for Trip Details](#)

#### PERU EXPRESS

TOURS DAYS: 08 DAYS  
 USA - LIMA - CUZCO - MACHU  
 PICCHU - LIMA - USA

DEPARTURE DATE: 09 Feb, 2018



[Click Image for Trip Details](#)

#### DISCOVER INDIA

TOURS DAYS: 10 DAYS  
 USA - DELHI - AGRA - BHARATPUR -  
 JAIPUR - DELHI - USA

DEPARTURE DATE: 31 Mar, 2018



[Click Image for Trip Details](#)

#### SUPER SOUTH AFRICA

TOURS DAYS: 11 DAYS  
 USA - JOHANNESBURG - KRUGER  
 NATIONAL PARK - STELLENBOSCH -  
 CAPE TOWN - USA

DEPARTURE DATE: 16 May 2018

When your chamber books a trip with Indus, you receive **\$200** per passenger and **1 free trip** with every **10** (that's right -- 10, not 20!) and FACP receives \$100. **Email** or call Harish at (647) 526-0063 -- it's a **win-win-win!**

<b>CHAMBER</b>	<b>OPEN POSITION</b>
<b>Palm Harbor Chamber of Commerce</b>	<b>Director of Partnership Development</b>
<b>Apply</b>	



## Is Your Chamber Hiring?

Don't forget to post your available positions on the FACP website. The job posting service is free to FACP member chambers and the applications from potential employees are sent directly to your chamber and are confidential and seen only by your chamber.

**Post a Job**

## The accuracy of your chamber's information is very important to us!

We strive to keep our database up-to-date, but we need your help to ensure that we are hitting the mark.



Please take a moment to login to the "Members Only" page at [facponline.com](http://facponline.com) and verify that we have your current staff member list and contact information.

Have questions? Contact [director@facponline.com](mailto:director@facponline.com).



## Submit Your Service Award Information Now!

Please submit the names of your staff members who are celebrating monumental anniversaries in the chamber industry (5, 10, 15, 20, 25, 30 years etc.) and who will be attending the Annual Conference so that they can be recognized for their hard work and commitment. **All submissions must be received prior to August 21. [Click here](#) to submit award information.**

## Do You.... Have Questions of Your Peers? Want Input on a Potential Program? Need Data for Your Board?

If you answered "Yes" to any of those questions, let us help!

As an FACP member, every Thursday morning brings you another opportunity to share (and later gather) feedback on topics relating to chamber management and operations. Your ideas and suggestions for survey topics are welcome (and needed!).

If you have a question or need information, chances are, one of your peers has the same question and would also benefit from the survey responses. Please [click here](#) to submit suggestions.



# WebLink

Grow Faster

## Attention WebLink Connect™ Users!

WebLink Connect™ is a powerful tool for growing your business. It's easy to use and offers a wide range of features to help you manage your business more effectively. Whether you're a small business owner or a large corporation, WebLink Connect™ can help you streamline your operations and increase your productivity. For more information, visit [www.weblinkinternational.com](http://www.weblinkinternational.com).



*Do you have a  
new staff member?*

*Need a training  
refresher?*

**WebLink 101** is a **FREE**, online training series that repeats every two weeks with courses in Revenue, Admin, Events and more.

Visit [www.weblinkinternational.com/training](http://www.weblinkinternational.com/training)  
to learn more and register!

**THANKS TO OUR  
GENEROUS  
FACP  
SPONSORS,  
EVERYONE CAN...**



**KEEP  
CALM  
AND  
KEEP  
LEARNING**



**Thank You**  
For Your Continued Support  
of our Mission to  
**Enhance Excellence in Chamber Management!**