

## The DOL New Overtime Rule: What You & Your Members Need To Know!

**TOMORROW**

**November 16 • 2 pm** (Eastern)

**Allison Dembeck**, Executive Director of Congressional Public Affairs on Education, Labor, and Workforce Development issues at the U.S. Chamber of Commerce, will discuss changes made by the new Overtime Rule, when those changes go into effect, how to comply, and what resources are available. She will also talk about legislation proposed to combat this issue and what you can do to be engaged.

Allison is spearheading the Chamber's legislative efforts to combat the Department of Labor's Overtime Rule, which is set to go into effect on December 1, and which will have a huge impact employers across the country, and across the state of Florida.



**Allison Dembeck**  
Executive Director of Congressional  
Public Affairs on Education, Labor,  
and Workforce Development  
**U.S. Chamber of Commerce**

**Register**

*This Seminar is Free  
Advanced Registration is required.*

**Call In #: 866-516-3949 Meeting #: 2468517**

## PR 101: 5 Simple Steps to Landing Press January 19 • 2 pm

 (Eastern)

**This session will cover  
5 Simple Steps to Landing Press:**

- 1. Media Formulas - How they Open the Door to Media Exposure:** What is a Media Formula?
- 2. How to Target the Correct Journalist, Producers & TV Host:** Who are the anchors/reporters that cover the segments that would relate to your company/ brand/story?
- 3. Top PR Strategies that make the Media want to Talk to You:** What does the media want to hear? What makes a great story?
- 4. How to use a Publicity Calendar to get Booked on "Timely" Segments:** Having a pitch that is "Timely" significantly increases chances of getting booked
- 5. How to Write the Perfect Pitch:** Pitch vs. Press Release



Carolynn Smith is a Hall of Famer in NCAA Women's Basketball, Emcee of the 2015 NCAA Women's Basketball Final Four, a Former Fox Sports Radio personality, "Million Dollar Baby" in sales and marketing for Hilton Hotels Worldwide & Starwood Hotels and owner of the highly successful company, Seven

PR + Marketing— Carolynn Smith is a sales, marketing, and PR professional, specializing in marketing, public relations, and event production with over 15 years of experience in the sports, hospitality, and entertainment industries. Carolynn knows the critical components necessary to take your publicity and marketing to the championship level and ensure the bottom line increase.

**Register**

*This Seminar is Free  
Advanced Registration is required.*



ABOUT FACP MEMBER CENTER EVENTS & NEWS

### Available Jobs



Chamber Open Position

Hispanic Chamber of Commerce Metro Orlando Director of Business Dev.

**Apply**

Greater Tampa Chamber of Commerce Dir. of Diversity & Inclusion

**Apply**

Ormond Beach Chamber of Commerce Events Manager

**Apply**

Hispanic Chamber of Commerce Metro Orlando President & CEO

**Apply**

Greater Tampa Chamber of Commerce Leadership Programs Mgr.

**Apply**



### Is Your Chamber Hiring?

Don't forget to post your available positions on the FACP website. The job posting service is free to FACP member chambers and the applications from potential employees are sent directly to your chamber and are confidential and seen only by your chamber.

**Post a Job**



Shane Moody, FCCP, Destin Area Chamber  
Stephen Queior, FCCP, Sarasota Chamber  
Troy McLellan, FCCP, Greater Boca Chamber  
Hope Allen, FCCP, Wesley Chapel Chamber  
Skip Alford, FCCP, South Dade Chamber  
Cindy Brief, FCCP, Coral Springs Chamber  
Robert Goltz, IOM, FCCP, Miramar/Pembroke Pines Chamber  
Nancy Keefer, IOM, CCE, FCCP, Daytona Regional Chamber  
Bob Rohrlack, CCE, FCCP, Tampa Chamber  
Dana Dittmar, FCCP, Sun City Chamber  
Robin Sollie, IOM, FCCP, Tampa Bay Beaches Chamber



Bay County	Ocala-Marion
Bonita Springs	Panama City Beach
Charlotte County	Pensacola
Delray Beach	Seminole County
Indian River	Greater Tampa
Manatee	Wesley Chapel
Melbourne Regional	Winter Haven
Miramar-Pembroke Pines	



Clay County	Sarasota
Flagler County	Sebastian River
Gainesville Area	South Lake
Hispanic/Metro Orlando	West Orange
Saint Johns	

Want to add your chamber to the above list?  
It's never too early to start working on your application -- due date is June 15, 2017.



<b>Central Florida Brazilian-American Chamber Of Commerce</b> Laiz Rodrigues (407) 610-7158 Laizrodrigues@cfbacc.com	<b>Jackson County Chamber of Commerce</b> Tiffany Garling (850) 482-8060 tiffany@jacksoncounty.com
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**PERU EXPRESS**

TOURS DAYS: 08 DAYS  
USA - LIMA - CUZCO - MACHU  
PICCHU - LIMA - USA

DEPARTURE DATE: 10 Feb, 2017



**DISCOVER INDIA**

TOURS DAYS: 10 DAYS  
USA - DELHI - AGRA - BHARATPUR -  
JAIPUR - DELHI - USA

DEPARTURE DATE: 1 Apr, 2017



**SUPER SOUTH AFRICA**

TOURS DAYS: 11 DAYS  
USA - JOHANNESBURG - KRUGER  
NATIONAL PARK - STELLENBOSCH -  
CAPE TOWN - USA

DEPARTURE DATE: 20 Sep, 2017

**Click Here for Trip Information & Earn \$ for Your Chamber**

Destination and Departure Dates:

**Peru** – Feb. 10, 2017 **India** – Apr. 1, 2017 **South Africa** – Sept. 20, 2017

Trip Cost to Chamber Member

**Peru** - \$2,190 **India** - \$2,190 **South Africa** - \$2,990

**Earn \$300 per passenger for your chamber!**  
**Earn One FREE ticket for your chamber with every 20 trips that are booked**

FACP and Indus Travels are pleased to announce an excellent non-dues revenue opportunity -- revenue-sharing trips to Peru, India and South Africa. Any FACP Member Chamber may participate in this opportunity.

Indus will assist you in marketing the trips, with a landing page already created for your use -- you can [click here](#) to view the page.

Registration is simple – Indus has created a registration site exclusive for the program with referring chambers listed in a drop-down menu to ensure that you receive credit for all trips that your chamber refers.

If your Chamber is interested in participating or would like more information, please email Harish at [harish@indus.travel](mailto:harish@indus.travel) or call him at 647-526-0063.



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**WebLink**  
*Grow Faster*



**Thank You  
For Your Continued Support  
of our Mission to  
Enhance Excellence in Chamber Management!**