



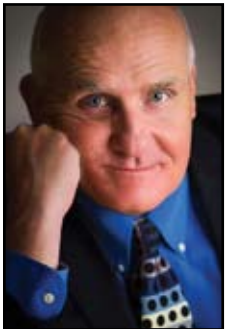
2015 Annual Conference

September 15-17, 2015
South Seas Resort - Captiva Island



Register Now
\$325 Per Person

Reserve a Room
\$144 Plus Tax



Mick Fleming



Shari Pash



Cindy Moran



Mark Wilson



Yvonne Fry



Debbie Lundberg

Horizon Initiative: Chambers 2025

How will your chamber adapt to the *Eight Influences Shaping the Next Decade for Chambers of Commerce?*

"Top 10" for Membership Growth

Multi tasking and juggling priorities is a way of life in your chamber. How do you simplify steps for signing new members and strengthening retention?

Your Chamber's Relevant Value Proposition

Are you delivering a value proposition that is relevant to all of your member types?

How to Attract, Hire and Retain the Best People

Learn how high performing companies are using cutting edge behavioral analytics, along with effective interviewing techniques, to build teams of winners.

The State of Business

What issues are impacting the businesses that we serve as well as those that we are trying to recruit and what can we do on their behalf to ensure success?

Leading Confidently With and Through Change

"The only thing constant is change"... so what are we going to do about this world of change? Own it!



Click Here For the Detailed Agenda

After a day of informative sessions, attendees will enjoy a sunset cruise reception aboard ***The Lady Chadwick!***

Deadline to Submit Service Awards



It's almost time to give the honors.....

Service Awards for chamber professionals celebrating monumental anniversaries (5, 10, 15, 20, 25, etc. years) in the chamber industry will be presented at the Annual Conference in Sanibel-Captiva.

Please submit recipient information -- including the professional's name and number of years in the industry -- to director@facponline.com by **August 25**. Awards will be presented to those who are in attendance at the conference (see page 1 for additional conference information).

Haven't yet renewed your FACP dues and can't find the invoice?

No worry! Just call our office at 800-226-3269 or email director@facponline.com and request a copy. Or...login to the "Members Only" page at facponline.com and click on the "Pay My Bills" link on the right hand side. Renewals are due September 1.

The accuracy of your chamber's information is very important to us!

We strive to keep our database up-to-date, but we need your help to ensure that we are hitting the mark.

Please take a moment to login to the "Members Only" page at facponline.com and verify that we have your current staff member list and contact information.

Have questions? Contact director@facponline.com or call 800-226-3269.



Streamlining Your Speakers: The Guide to Organizing Quality and Profitable Chamber Programs & Events

October 15 at 2 p.m. (EST)

presented by



Erica Castner
The Queen of Results

Do you struggle with securing speakers for your events and end up scrambling at the last minute?

If so, you will want to participate in this webinar, presented by Erica Castner, where you will learn:

- Simple steps to setting up a "speakers' bureau to create quality, profitable programs and events
- Tips on email "headlines" that get your emails read
- How to "automate" communication with your current list of speakers and presenters

Register Me

Webinar is Free - Registration Required



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Available Jobs

Chamber  **Open Position**

Hobe Sound Chamber
of Commerce

Bookkeeper

Apply

South Dade Chamber
of Commerce

Executive Director

Apply

Greater Tampa Chamber
of Commerce

Leadership Programs Mgr.

Apply

Greater Tampa Chamber
of Commerce

Strategic Initiatives
Coordinator

Apply

Walton Area Chamber
of Commerce

President/CEO

Apply



Is Your Chamber Hiring?

Don't forget to post your available positions on the FACP website. The job posting service is free to FACP member chambers and the applications from potential employees are sent directly to your chamber and are confidential and seen only by your chamber.

Post a Job

Silent Auction Items Needed!

Please help us fund future conference scholarships while also showcasing a local member by donating an item to this year's Silent Auction, which will be held at the Annual Conference.

Popular items include weekend getaways, attraction tickets, jewelry, sports memorabilia -- but donations of any kind are welcome!

Please email director@facponline.com or Silent Auction Chair Tresa Calfee at tcalfree@claychamber.com with your Silent Auction donation information.

Do You Need To Survey Your Members? Let FACP Help!



Have you been tasked by your Board of Directors to do a **membership survey** and to have it conducted by an independent third-party? If so, we can help!

Using template questions customized for your chamber's needs, FACP will build the survey and will send it to your members on your behalf (using an excel list provided by you). Data will be collected and given to your chamber upon the completion (and throughout) the survey period.

So, how much does this new service cost? In an effort to keep it affordable, FACP member chambers can take advantage of this service for \$200-\$300, depending upon the size of the chamber:

Less than 500 members: \$200
501-999 members: \$250
Over 1000 members: \$300

For more information, please contact:
director@facponline.com.



BECAUSE U R THE ONE WHOSE ANSWERS COUNT!

The Results Are In.... And Your Ideas are Welcomed!

As an FACP member, every Thursday morning brings you another opportunity to share (and later gather) feedback on topics relating to chamber management and operations.

Surveys to date have included questions regarding the following topics:

- Leadership Programs (Parts I & II)
- Golf Tournaments
- Social Media
- Membership Directories
- Member Billing - Annual or Anniversary?
- Salary Percentages
- Membership Campaigns
- Membership Retention Figures
- Renewal Staff & Commissions
- Networking Events
- Board Structures
- Board Orientation and Job Descriptions
- Ribbon Cuttings
- Chamber Facilities
- Paid Holidays, Vacation & ETO
- President/CEO/Executive Director
- Website Directory Disclaimers
- Website Management
- Accounting Methods
- Young Professionals Groups
- Membership Dues
- Hob Nobs/Political Candidates
- Board Retreats
- Street and Fun Maps
- Staff Appreciation
- Criminal Background Checks for Staff/Volunteers
- Employee & CEO Evaluations
- Business Expos
- Employee Benefits
- and too many more to list here!

Click here to view the results of any of the Thursday Surveys.

Your ideas and suggestions for survey topics are welcome (and needed!). If you have a question or need information, chances are, one of your peers has the same question and would also benefit from the survey responses. Please **click here to submit suggestions**.



Florida Association of Chamber Professionals

Bonita Springs
Brandon
Charlotte County
Delray Beach
Indian River
Lakeland
Manatee
Melbourne Regional
Miramar-Pembroke Pines
Ocala-Marion
Panama City Beach
Pensacola
Putnam County
Greater Tampa
Winter Haven



Florida Association of Chamber Professionals

Bay County
Clay County
Destin Area
Flagler County
Gainesville Area
Hispanic/Metro Orlando
Naples
Saint Johns
Sarasota
Sebastian River
South Lake
Tampa Bay Beaches
West Orange



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Help us grow FACP...recommend and refer chambers within your region and interested vendors!

Click here for the online membership application or **click here** for membership benefits information.

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EVERYONE CAN...**



FACP



**FLORIDA
CHAMBER**
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**Thank You For Your Continued Support
of our Mission to
Enhance Excellence in Chamber Management!**