



Chamber Survey Report

Survey: **Thursday Survey - 09-25-14**

Total Responses: **55**

Does your chamber host a New Member Open House/Orientation or a similar event where new members are given information about the chamber?

Yes

Answer	Votes	%	Graph
Checked	46	83.6%	
Unchecked	9	16.3%	

No, we did, but no longer do

Answer	Votes	%	Graph
Checked	2	3.6%	
Unchecked	53	96.3%	

No, we never have



Answer	Votes	%	Graph
Checked	1	1.8%	
Unchecked	54	98.1%	

No, but we are considering it

Answer	Votes	%	Graph
Checked	6	10.9%	
Unchecked	49	89%	

If you answered "Yes" to the above question, how often is the New Member event held?

Monthly

Answer	Votes	%	Graph
Checked	19	34.5%	
Unchecked	36	65.4%	

Bi-Monthly

Answer	Votes	%	Graph
Checked	8	14.5%	
Unchecked	47	85.4%	

Quarterly

Answer	Votes	%	Graph
Checked	14	25.4%	

Unchecked	41	74.5%	<div></div>
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Other

Answer	Votes	%	Graph
Checked	6	10.9%	<div></div>
Unchecked	49	89%	<div></div>

If you answered "Other" to the above question, please elaborate.

[Quick View](#) [Details](#)

Please explain the format of the event. Include who participates (staff/volunteers), what type of presentation is given (PowerPoint, informal), whether food/beverages are served, the time of day, and anything that you feel is pertinent.

[Quick View](#) [Details](#)

What percentage of your new members, within the past 12 months, participated in the events?

[Quick View](#) [Details](#)

Do you have data that suggests a higher retention rate for those who attend?

Yes, we track attendance and retention

Answer	Votes	%	Graph
Checked	15	27.2%	<div></div>
Unchecked	40	72.7%	<div></div>

No, we do not track it specifically to whether or not the member attended

Answer	Votes	%	Graph
Checked	24	43.6%	<div></div>
Unchecked	31	56.3%	<div></div>

We track attendance and retention, but have not seen a higher retention rate

Answer	Votes	%	Graph
Checked	5	9%	<div></div>
Unchecked	50	90.9%	<div></div>

If you would be willing to submit a sample of your presentation for our resource library, please email it to director@facponline.com. Thank you!