

The Countdown Is On...

**2014 Spring Conference
Deemed A Success!**



53 Sunrises & Counting!

Reserve your seat now for the
2014 Annual Conference...
See page 2 for more info!



**PUT THIS
on YOUR
CALENDAR!**

Register for
the FACP
Conference
in PCB!

FACP

2014 Annual Conference

September 9-11, 2014
Edgewater Beach & Golf Resort
Panama City Beach



Session Topics to Include:

- Chamber Choices and Winning Strategies
- Owning Your Time and Managing Your Choices
- Membership Recruitment & Retention Strategies
- Selling Chamber Engagement in 30 Seconds or Less
- Legal Risks Facing Chambers
- 50 Ideas in 50 Minutes
- Ethics in the Sunshine
- Effective Committees
- 10 Simple Ways to Promote Your Chamber
- Elected Officials' Views: What Advocacy efforts are effective?
- Government Advocacy at the State and National Levels



Edgewater Beach & Golf Resort
1 Bedroom Beachfront
only \$129 per night

800-874-8686
FACP Block Code 10E4KU

Register Me!

Multiple attendee discount!
Receive a 20% discount on the
third & subsequent attendees!

Early Bird
Rate \$300
before 7/31



... Professional Development Conference Call & Webinar Series



Becoming a LinkedIn SuperStar June 24 at 2 p.m. (EDT)

presented by
DB Wienke

In a few seconds, a viewer will form an impression about you from your LinkedIn profile. Is yours 100% complete and optimized?

Two new professionals join every second, now at 300 million active users, more than Twitter. And it's all B2B!

Become a LinkedIn SuperStar!

- How to optimize your profile & sample profiles that work
- Where to place keywords for higher ranking
- How to maximize your time with 15 minutes each day
- Search for prospects strategically
- How to build an exceptional network with superconnectors
- How to stay top of mind with members and prospects

About Our Speaker...

Guest speaker is a certified **LinkedIn Ninja, D. B. Wienke**, who has trained financial institutions, law firms, small business and sales teams.

The webinar is free, but your advance registration is required.

Register Me

Make Your Chamber an Award Winner in 2014!

It's never too early to begin preparing your submissions for the Annual FACP Awards that are given each year in September!

We are not saying that you have to kiss our awards...but you just might want to!



Click here for more information about the Chamber of the Year Award, the Executive of the Year Award and the Communication Awards.



All have application deadlines of **August 1.**

You Can't Win If You Don't Enter!



Add these four letters after your name....



Applications for the **Florida Certified Chamber Professional** designation are now being accepted through July 1, 2014.

Click here for details about the application process and the timeline.



The Results Are In.... Your Questions are Welcomed!

As an FACP member, every Thursday morning brings you another opportunity to share (and later gather) feedback on topics relating to chamber management and operations.

Surveys to date have included questions regarding the following topics:

- Leadership Programs (Parts I & II)
- Golf Tournaments
- Social Media
- Membership Directories
- Member Billing - Annual or Anniversary?
- Salary Percentages
- Membership Campaigns
- Membership Retention Figures
- Renewal Staff & Commissions
- Networking Events
- Board Structures
- Board Orientation and Job Descriptions
- Ribbon Cuttings
- Chamber Facilities
- Paid Holidays, Vacation & ETO
- President/CEO/Executive Director
- Website Directory Disclaimers
- Website Management
- Accounting Methods
- Young Professionals Groups
- Membership Dues
- Hob Nobs/Political Candidates
- Board Retreats
- Street and Fun Maps
- Staff Appreciation
- Criminal Background Checks for Staff/ Volunteers
- Employee & CEO Evaluations
- Business Expos

Click here to view the results of any of the surveys listed above.

Your ideas and suggestions for survey topics are welcome (and needed!). If you have a question or need information, chances are, one of your peers has the same question and would also benefit from the survey responses. Please click here to submit suggestions.



Which chambers will be added to this prestigious list of Certified Chambers? Attend the Annual Conference to find out!

Bay County
Boca Raton
Bonita Springs
Brandon
Charlotte County
Clay County
Delray Beach
Destin Area
Gainesville Area
Hispanic/Metro Orlando
Hollywood
Lakeland
Manatee
Melbourne Regional
Naples
Northern Palm Beach County
Ocala-Marion
Panama City Beach
Pensacola
Putnam County
Saint Johns
Sebastian River
South Lake
Greater Tampa
Tampa Bay Beaches
West Orange
Winter Haven



Welcome New Members

Greater Ft. Lauderdale Chamber of Commerce
Dan Lindblade
(954) 462-6000 Ext. 8790
dan@ftlchamber.com

Synergetic Marketing Sales
Jim Kucik **EXHIBITOR MEMBER**
(407) 230-4325
jimkucik@synergeticmarketingsales.com

Help us grow FACP ... recommend and refer the chambers within your region and interested vendors!

**THANKS TO OUR
GENEROUS
SPONSORS,
EVERYONE CAN...**



***Thank You For Your Continued Support
of our Mission to
Enhance Excellence in Chamber Management!***