



# The Countdown Is On...

**2014 Spring Conference  
Deemed A Success!**



# 53 Sunrises & Counting!

Reserve your seat now for the  
2014 Annual Conference...  
See page 2 for more info!



**PUT THIS  
on YOUR  
CALENDAR!**

Register for  
the FACP  
Conference  
in PCB!



**FACP**  
**2014 Annual Conference**  
**September 9-11, 2014**  
**Edgewater Beach & Golf Resort**  
**Panama City Beach**



## Session Topics to Include:

- Chamber Choices and Winning Strategies
- Owning Your Time and Managing Your Choices
- Membership Recruitment & Retention Strategies
- Selling Chamber Engagement in 30 Seconds or Less
- Legal Risks Facing Chambers
- 50 Ideas in 50 Minutes
- Ethics in the Sunshine
- Effective Committees
- 10 Simple Ways to Promote Your Chamber
- Elected Officials' Views: What Advocacy efforts are effective?
- Government Advocacy at the State and National Levels



**Edgewater Beach & Golf Resort**  
**1 Bedroom Beachfront**  
**only \$129 per night**

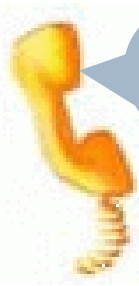
**800-874-8686**  
**FACP Block Code 10E4KU**

**Register Me!**

**Multiple attendee discount!**  
**Receive a 20% discount on the**  
**third & subsequent attendees!**

Early Bird  
Rate \$300  
before 7/31





## ... Professional Development Conference Call & Webinar Series



### Becoming a LinkedIn SuperStar June 24 at 2 p.m. (EDT)

presented by  
**DB Wienke**

*In a few seconds, a viewer will form an impression about you from your LinkedIn profile. Is yours 100% complete and optimized?*

Two new professionals join every second, now at 300 million active users, more than Twitter. And it's all B2B!

#### Become a LinkedIn SuperStar!

- How to optimize your profile & sample profiles that work
- Where to place keywords for higher ranking
- How to maximize your time with 15 minutes each day
- Search for prospects strategically
- How to build an exceptional network with superconnectors
- How to stay top of mind with members and prospects

#### About Our Speaker...

Guest speaker is a certified **LinkedIn Ninja, D. B. Wienke**, who has trained financial institutions, law firms, small business and sales teams.

The webinar is free, but your advance registration is required.

**Register Me**

## Make Your Chamber an Award Winner in 2014!

It's never too early to begin preparing your submissions for the Annual FACP Awards that are given each year in September!

We are not saying that you have to kiss our awards...but you just might want to!



Click here for more information about the Chamber of the Year Award, the Executive of the Year Award and the Communication Awards.



All have application deadlines of **August 1.**

**You Can't Win  
If You Don't  
Enter!**



## Add these four letters after your name....



Applications for the **Florida Certified Chamber Professional** designation are now being accepted through July 1, 2014.

Click here for details about the application process and the timeline.



## **The Results Are In.... Your Questions are Welcomed!**

As an FACP member, every Thursday morning brings you another opportunity to share (and later gather) feedback on topics relating to chamber management and operations.

Surveys to date have included questions regarding the following topics:

- Leadership Programs (Parts I & II)
- Golf Tournaments
- Social Media
- Membership Directories
- Member Billing - Annual or Anniversary?
- Salary Percentages
- Membership Campaigns
- Membership Retention Figures
- Renewal Staff & Commissions
- Networking Events
- Board Structures
- Board Orientation and Job Descriptions
- Ribbon Cuttings
- Chamber Facilities
- Paid Holidays, Vacation & ETO
- President/CEO/Executive Director
- Website Directory Disclaimers
- Website Management
- Accounting Methods
- Young Professionals Groups
- Membership Dues
- Hob Nobs/Political Candidates
- Board Retreats
- Street and Fun Maps
- Staff Appreciation
- Criminal Background Checks for Staff/Volunteers
- Employee & CEO Evaluations
- Business Expos

Click here to view the results of any of the surveys listed above.

Your ideas and suggestions for survey topics are welcome (and needed!). If you have a question or need information, chances are, one of your peers has the same question and would also benefit from the survey responses. Please click here to submit suggestions.



Which chambers will be added to this prestigious list of Certified Chambers? Attend the Annual Conference to find out!

**Bay County**  
**Boca Raton**  
**Bonita Springs**  
**Brandon**  
**Charlotte County**  
**Clay County**  
**Delray Beach**  
**Destin Area**  
**Gainesville Area**  
**Hispanic/Metro Orlando**  
**Hollywood**  
**Lakeland**  
**Manatee**  
**Melbourne Regional**  
**Naples**  
**Northern Palm Beach County**  
**Ocala-Marion**  
**Panama City Beach**  
**Pensacola**  
**Putnam County**  
**Saint Johns**  
**Sebastian River**  
**South Lake**  
**Greater Tampa**  
**Tampa Bay Beaches**  
**West Orange**  
**Winter Haven**



## **Welcome New Members**

**Greater Ft. Lauderdale Chamber of Commerce**  
**Dan Lindblade**

(954) 462-6000 Ext. 8790  
dan@ftlchamber.com

**Synergetic Marketing Sales**

**Jim Kucik**

**EXHIBITOR MEMBER**

(407) 230-4325

jimkucik@synergeticmarketingsales.com

**Help us grow FACP ...** recommend and refer the chambers within your region and interested vendors!

**THANKS TO OUR  
GENEROUS  
SPONSORS,  
EVERYONE CAN...**



***Thank You For Your Continued Support  
of our Mission to  
Enhance Excellence in Chamber Management!***